

# E-City In Action

WELLINGTON CITY LIBRARIES  
*Te Matapihi ki te Ao Nui*

**ABSOLUTELY  
POSITIVELY  
WELLINGTON**  
Tūmāke Pāneke  
Wellington City Council



# E-CITY

WELLINGTON CITY LIBRARIES

Te Matapihi Ki Te Ao Nui



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Welcome to the e-city information network.

E-city is a massive collection of information, search engines and databases, brought to you by Wellington City Libraries. E-city gives you access to premium information from many sources and will make your life a lot easier!

[EBSCO](#)

Wellington City Libraries have purchased subscriptions to EBSCO MasterFILE Premier and World Magazine Bank. These databases contain abstracts and indexing for over 4500 magazines, and the full text for nearly 3000. This means you can use keywords relating to your subject of interest to find references to relevant magazine articles and in many cases, the actual article itself. Contains everything from the *Harvard Business Review* to *Rolling Stone* - and much more!

[ELA](#)

Electric Library Australasia (ELA) offers full-text access to newspapers from countries including New Zealand (Independent Newspapers Limited sources from 1999 to April 2001), Australia, United Kingdom and the United States, as well as access to Reuters and APP (the Australian equivalent of NZPA). New Zealand newspapers include: The Dominion, Evening Post, The Press, Sunday Star-Times, Waikato Times, Infotech Weekly, Southland Times, Daily News, Nelson Mail, Timaru Herald, Evening Standard, Truth and TV Extra. ELA also provides access to an extensive photographs file, full-text books, journals, maps and radio/television

# Introduction

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- 1st Part: Deborah Olson
  - Beginning of e-city
  - Database selection
  - Issues

# Introduction

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- Issues
  - Relationships with vendors
  - Copyright protection
  - Licensing agreements
  - Shifting content in databases
  - Costs

# Introduction

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- 2nd Part: Fiona McGregor
  - Technical implications
  - Staff Training

# E-City

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- stand-alone one stop electronic shop site ([e-city.co.nz](http://e-city.co.nz))
- also via the WCL website ([www.wcl.govt.nz](http://www.wcl.govt.nz))

# Why E-City?

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- Technology environment expanding
- WCL customers technology-savvy
- International trend toward digital holdings
- Timely for WCL to build electronic collections

# Beginnings

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- Purchase of EBSCO MasterFILE Premier
- MasterFILE Premier, ELA & Biography Resource Center installed on E-City
- E-City launched December 1999

# Database Selection for E-City

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- No collections policy for electronic tools
- where significant gaps identified
- must significantly add to the value of information available in existing formats
- if selected for trial assessed by library staff and customer groups
- databases purchased as 2-3 year license

# Database Selection for E-City

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- Databases purchased so far include
  - EBSCO MasterFILE Premier
  - EBSCO World Magazine Bank
  - EBSCO Business Source Elite
  - Electric Library Australasia
  - Gale's Biography Resource Center
  - Grove Art

# Promotion of E-City

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- heavy promotion essential
- multi-layered promotions strategy needed
- major promotion campaign for E-City soon to begin in Wellington city

# Issue: Vendor relationships

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- develop partnership relationships with vendors
  - assists in the communication, negotiation and conflict resolution
  - formal partnership agreements being considered

# Issue: Copyright protection

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- Important for database users to abide by copyright law
- WCL actively promotes correct use of databases
- E-City customers have to use a clickable agreement to enter databases

# Issue: Licensing agreements

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- No across the board industry standard
- License wording can be interpreted differently by vendor and customer
  - eg. What is a “patron”?

# Issue: Shifting content

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- A major concern
- Consumer rights undermined
- Product is devalued and customer is disenchanted
- WCL warns database users that content may change

# Issue: Costs

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- Online databases very expensive
- Cost diversity between one product & another
- Prices should be negotiated with vendors
- Costs tied to structure of licenses
- Vendors need to research markets better

# Authentication Methods

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- username and password
- IP authentication
- pattern-matching
- referring URL
- uploading patron info to vendor

# IP authentication

**EBSCO**

X

x

x 190.2.89.16

x

X

X

**WCL**

# EBSCO

Recommended  
browser requirements -  
Microsoft Internet  
Explorer 4.0 or  
Netscape Navigator  
4.0

**To access the  
databases simply  
follow the steps  
below:**

Enter your library card#

:

Enter your password:

**Please Note** - By clicking  
on the "Logon to  
EBSCOhost" button below  
you agree to the following  
statement:

"These databases are

Designed specifically for public libraries, these vast databases,  
MasterFILE Premier, Business Source Elite and World Magazine  
Bank include

- Searchable full text for nearly 3,000 journals, including *Rolling Stone*, *Harvard Business Review* and the *Economist* (see title lists below)
- Full text dating as far back as January 1990
- Abstracts and indexing for over 4,500 journals, many dating back to 1984
- Extensive collection of images covering people, places, maps and flags
- Coverage of the New York Times and the Wall Street Journal
- Colour embedded images are available for nearly 510 titles

How Do I Know What's Covered By The Databases?

Here are the lists of titles:

- Masterfile Premier:  
[HTML format](#)  
[PDF format\\*](#) (276K)
- Business Source Elite:  
[HTML format](#)  
[PDF format\\*](#)
- World Magazine Bank:  
[HTML format](#)  
[PDF format\\*](#)

\* requires Adobe [Acrobat Reader](#)

Need A New E-City Password?

[Authentication](#)[Profiles](#)[Collections](#)[Reports](#)[Upload](#)[Site](#)[Options](#)[Help](#)**Authentication Menu****Customer:** WELLINGTON CITY LIBRARIES**User Group:** main

If you are using IDs and passwords (optional) supplied by you, as opposed to the ones assigned by EP, you can view and change the list of patron IDs and passwords using this option. You may [customize](#) the login prompts, if desired. Your patron should use <http://search.epnet.com/custlogin.asp?custid=wcl> for accessing EBSCOhost using this scheme.

### [CPID \(patterned IDs\)](#)

If you are using IDs which follow certain patterns (eg: Library Card #), you can view and change the list of model IDs using this option. You may [customize](#) the login prompts, if desired. Your patrons should use <http://search.epnet.com/cpidlogin.asp?custid=wcl> for accessing EBSCOhost using this scheme.

### [Referring URL](#)

If you are using Referring URL based authentication for accessing EBSCOhost you can view and change the list of referring URLs using this option. You should set up the link to access EBSCOhost from your home page as <http://search.epnet.com/reflogin.asp>.

### [Athens Authentication](#)

If you would like to use Athens Authentication for accessing EBSCOhost Web Sites, you can view and change your Athens Authentication details using this option. Your patrons should use <http://search.epnet.com/athens.asp> for accessing EBSCOhost using this scheme.

### [Cookie Authentication](#)

If you would like EBSCO to write a cookie to your local drive so that you do not have to key in authentication information every time, you must turn on cookie authentication here and direct users to <http://search.epnet.com/cookie.asp> for access EBSCOhost.

# Authentication Methods

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- username and password
- IP authentication
- “referring URL”
- uploading patron info to vendor

# Complying with Vendor Requirements & Monitoring

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- Clickable agreement @ login
- Monitoring logins
- Webserver logs
- Vendor usage reports

# Complying with Vendor Requirements & Monitoring

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- Popular journals on Ebsco in August 2001:
  - Full-text:  
the Roeper Review, Economist, Harvard Business Review, Management, Library Journal, BMJ (NZ Business also very popular).

# Staff Training

- Initial concerns
  - staff take-up
  - lack of time to support the databases
  - training implications
  - skills limited to older software
  - no public access to tools

# Staff Training

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- Technology survey covers:
  - e-city tools
  - general Internet
  - use of search engines
  - Te Puna
  - MS Word & Outlook
  - Union catalogue

# The Future For E-City

- Redesign of interface and expansion of resources
- Ties in with “electronic collection”:  
our website, E-City and our growing electronic resources,  
eg. Our new TLC/CARL CarlWeb & KCWeb
- E-Strategy direction

